Company Profile - COGNUS TECHONOLOGY

Established in 2008, Cognus Technology is an award winning Software Development Company having multiple development centers in India and UK. The Cognus technology's team is comprised of eminent professionals from around the country who have combined experience of 10+ years in Web design, E-commerce development, Digital marketing, Project management, and Online branding.

Our other ventures are in to E commerce, Real Estate & finance.

We have vast experience with PHP, CSS, JS, HTML, and more. Our team also consists of distinguished experts in Pay per Click (PPC), Search Engine Optimization (SEO) and Social Media Marketing (SMM) Services.

Cognus shines when it counts for conceptualizing brand-friendly responsive websites, inspired and inventive online business models, powerful direct response strategies, E-commerce development and ingenious marketing strategies that generate hyper-growth for our clients.

Growing from roots in the website development industry, Cognus understands the vital role of brand and marketing strategy and has provided web development services consistent with our client's existing corporate image without fail.

In the cases of newly formed companies Cognus Technology has productively invented their brand individuality and formed marketing strategies that put them on the way to mobile and online market dominance.

Our key differentiators in the marketplace include:

ISO 9001:2008 certified services outsourcing company

Offer technology driven business solutions to more than 400 global customers in 20 countries.

Achieved 99% success rate in project handling

Powerful culture of innovation, collaboration and teaming

Visit us at: **http://www.cognustechnology.com/**

http://www.woodenstreet.com/

Know more about us: http://youtu.be/JvR4IQFulPA

Proposal:

We would like to conduct the process of recruitment for various positions at "Cognus Technologies Limited". Our focus is on quality of manpower intake since the selected ones would have a long road of achievements ahead at Cognus.

Details of the Openings:

Designation	Job Description	Eligibility	No of vacancy
Content Writer	-To design catchy taglines, luring blogs, well drafted articles, must have a knack of storytelling. -Responsible for developing content for websites & marketing collateral. -Will have to handle the web & print & web content management & update. -Ability to write webpage content, creative ideas for writing. -Understanding branding & writing for online industry.	B.COMBBM/BBA/ MBA/ M.COM/MHRM/ LLB/B.TECH	02
Business Development Executive	-Support & provide customer service via phone-calls & chats -Handling customer queries. -Effectively dealing with upset customers. -Meeting the expectations of the customers and other duties as assigned -Should possess excellent communication skills. - Ready to work in shift Flexible shift	B.COMBBM/BBA/ MBA/ M.COM/MHRM/ LLB/B.TECH	01

Business Associate	-Performing specific research for companies /industries /product & services as per client's requirement. - Making Competitive analysis reports, Business development plans, Market trend analysis & feasibility analysis. - Performing market trend analysis & feasibility analysis. - Data gathering & compilation - Must have strong knowledge of management theories & subjects.	BBM/LLM /MBA/ M.COM/MHRM/ LLB/MA/PGDM/ MA	10-15
SEO	❖ Review and analyze client sites for areas that need to improved, deleted, or revised. ❖ Utilize basic programming and web design skills to enhance SEO. ❖ Write original, powerful SEO content for blogs and websites. ❖ Consult with independent web designers to improve the navigation of a site to enhance its search engine ranking.	**B.Tech (Ready with NON – Paid for 3 months)**	**01**

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CTC for the openings: 1.80 LPA TO 2.70 LPA